

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 4/26/2016
2. **Name of Agency making the Request:** Strategic Media Placement
3. **Address of Agency making the Request:** 7669 Stagers Loop
Deleware, OH 43015
4. **Name of Agency Contact making the Request:** Kegan Beran
5. **Telephone Number of Agency Contact making the Request:** 740-201-5500
6. **Name of Organization Purchasing Time:** NRSC
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Keith Davis, Treasurer, Board Member
8. **Description of Issue Presented:** November 8th General Election
9. **Does this advertisement relate to an election?** ☒ Yes ☐ No

Name of Candidate: _____

Candidate's Party Affiliation: _____

Office Sought by Candidate: _____
10. **Request to Purchase Time:** ☒ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
11. **Reason for Rejection:**

12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

Signed:



Signature of Individual Receiving Request

Date:

4/26/16

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, STRATEGIC MEDIA PLACEMENT

do hereby request station time concerning the following issue:

NOVEMBER 8TH GENERAL ELECTION

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: NRSC I.E.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

The November 8th General Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC, I.E. 425 Second St. NE, Washington, DC 20002

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Keith Davis, Treasurer, Board Member

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/19/2016

Date _____

Kegan Horn
Signature

Signature

740-24-5500

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

KS

Signature

Snow

Printed Name

18

Title